





ASF - Apparel Sourcing Fair is India's Premier Exhibition connecting the Fashion Value Chain.

The show positions itself as a highly valued **Vendor Sourcing event** for various Apparel and Fashion Accessories. It is a platform which will cater to the sourcing needs of the major apparel brands/labels to explore the best of manufacturers who will help them retain the brand value and their standard requirements.

ASF offers visitors an unparalleled opportunity to experience the latest global trends and innovations in garmenting. With a focus on showcasing some of the best design talents in the industry, the event promises to be a one-of-a-kind experience for anyone interested in the world of fashion.

Apparel Sourcing Fair attendees include senior sourcing professionals from apparel brands, garment export houses, buying houses, buying agents, liaison offices, startups, large-format retail chains, multi-brand outlets, e-commerce retailers, departmental stores, specialty stores, sourcing agents, distributors and wholesalers.

